

# SalesData Market Report:

## June 2023

## Table of Contents

|           |                                            |
|-----------|--------------------------------------------|
| <b>3</b>  | <b>Introduction</b>                        |
| 3         | Report Weeks                               |
| <b>4</b>  | <b>Month-to-Month Comparisons</b>          |
| 4         | All Market                                 |
| 5         | Ring Fence Market                          |
| 6         | Fiction: All Market                        |
| 7         | Fiction: Ring Fence Market                 |
| 8         | Non-Fiction: All Market                    |
| 9         | Non-Fiction: Ring Fence Market             |
| 10        | Juvenile: All Market                       |
| 11        | Juvenile: Ring Fence Market                |
| 12        | Juvenile Fiction: All Market               |
| 13        | Juvenile Fiction: Ring Fence Market        |
| 14        | Juvenile Non-Fiction: All Market           |
| 15        | Juvenile Non-Fiction: Ring Fence Market    |
| 16        | Young Adult: All Market                    |
| 17        | Young Adult: Ring Fence Market             |
| 18        | Young Adult Fiction: All Market            |
| 19        | Young Adult Fiction: Ring Fence Market     |
| 20        | Young Adult Non-Fiction: All Market        |
| 21        | Young Adult Non-Fiction: Ring Fence Market |
| <b>22</b> | <b>Year-to-Date Comparisons</b>            |
| <b>24</b> | <b>Report Week Numbers</b>                 |

## Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in March in the years 2021 to 2023 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2021.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

## Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2023.

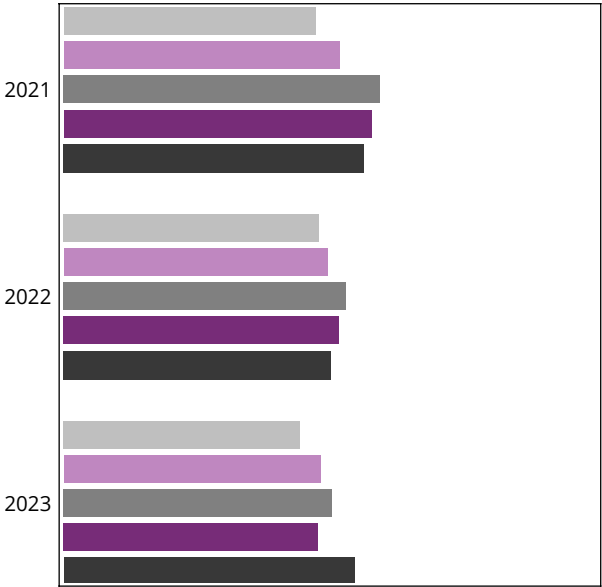
The specific week-ending dates used in this month's report are as follows:

|         | 2021       | 2022       | 2023       |
|---------|------------|------------|------------|
| Week 22 | 2021-06-06 | 2022-06-05 | 2023-06-04 |
| Week 23 | 2021-06-13 | 2022-06-12 | 2023-06-11 |
| Week 24 | 2021-06-20 | 2022-06-19 | 2023-06-18 |
| Week 25 | 2021-06-27 | 2022-06-26 | 2023-06-25 |
| Week 26 | 2021-07-04 | 2022-07-03 | 2023-07-02 |

Month-to-Month Comparisons

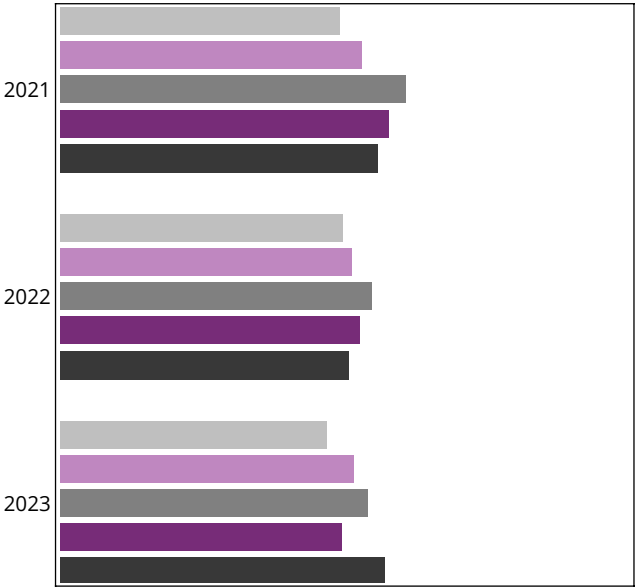
All Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 804,579   | 815,450   | 754,881   |
| Week 23 | 880,415   | 841,715   | 819,344   |
| Week 24 | 1,009,819 | 901,235   | 855,938   |
| Week 25 | 982,149   | 879,628   | 812,357   |
| Week 26 | 959,192   | 853,378   | 928,882   |
| Total   | 4,636,154 | 4,291,406 | 4,171,402 |

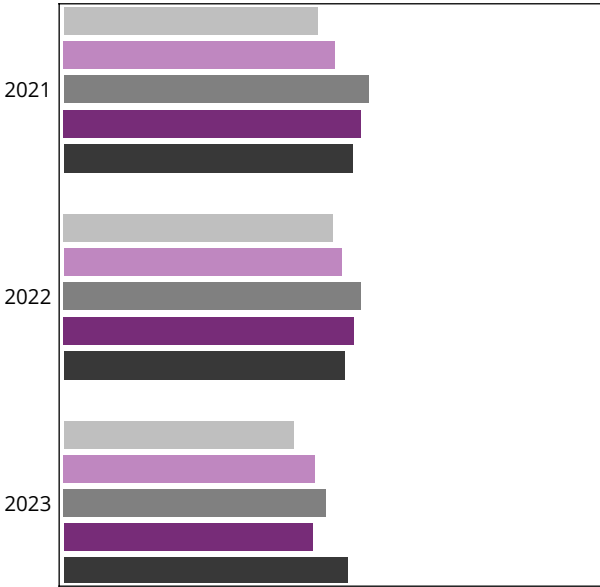
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$17,210,884 | \$17,389,680 | \$16,388,465 |
| Week 23 | \$18,549,943 | \$17,907,905 | \$18,059,467 |
| Week 24 | \$21,240,856 | \$19,158,945 | \$18,891,948 |
| Week 25 | \$20,228,006 | \$18,391,401 | \$17,310,088 |
| Week 26 | \$19,505,171 | \$17,759,966 | \$19,926,244 |
| Total   | \$96,734,860 | \$90,607,895 | \$90,576,212 |

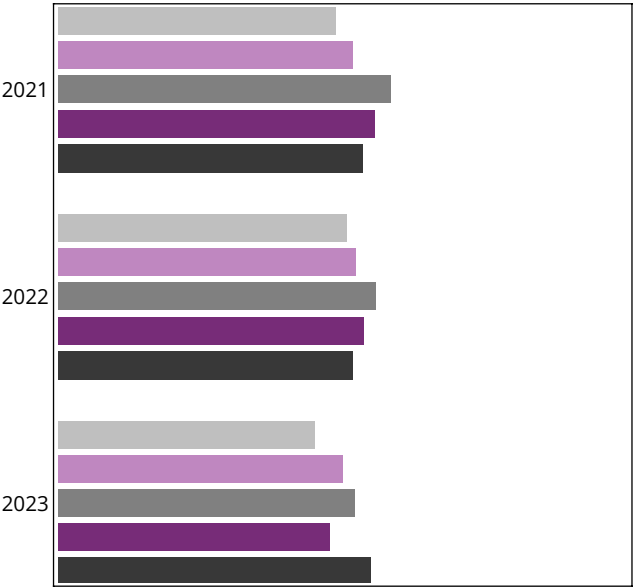
Ring Fence Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 761,943   | 808,630   | 690,513   |
| Week 23 | 814,545   | 835,232   | 755,456   |
| Week 24 | 915,994   | 893,485   | 788,106   |
| Week 25 | 893,304   | 872,398   | 746,789   |
| Week 26 | 867,646   | 844,045   | 853,341   |
| Total   | 4,253,432 | 4,253,790 | 3,834,205 |

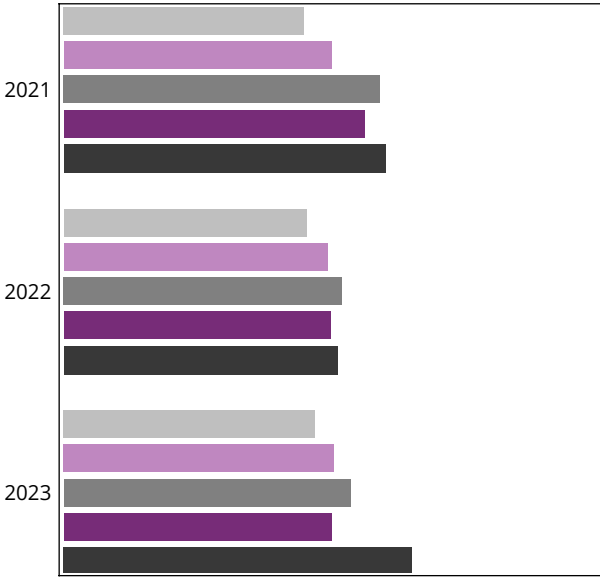
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$16,604,274 | \$17,237,104 | \$15,338,438 |
| Week 23 | \$17,593,339 | \$17,762,875 | \$16,974,793 |
| Week 24 | \$19,831,124 | \$18,992,631 | \$17,722,568 |
| Week 25 | \$18,906,156 | \$18,234,093 | \$16,194,231 |
| Week 26 | \$18,195,655 | \$17,565,272 | \$18,694,972 |
| Total   | \$91,130,549 | \$89,791,975 | \$84,925,003 |

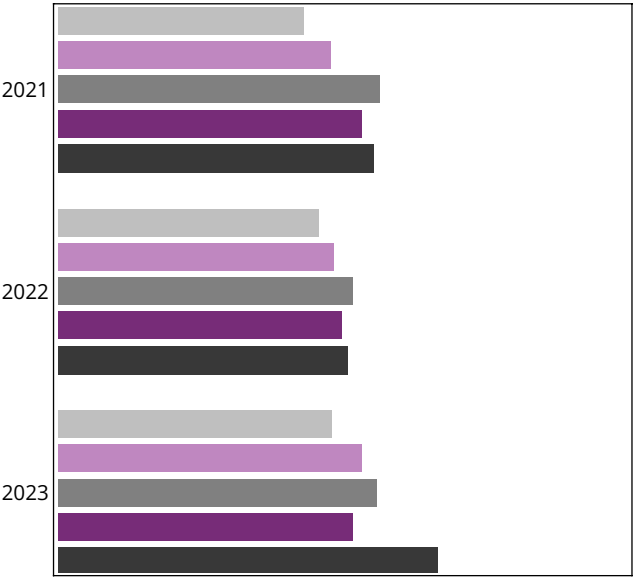
Fiction: All Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 216,522   | 218,941   | 226,519   |
| Week 23 | 241,555   | 237,990   | 243,669   |
| Week 24 | 284,977   | 250,880   | 258,322   |
| Week 25 | 270,994   | 240,715   | 241,517   |
| Week 26 | 290,333   | 246,715   | 313,955   |
| Total   | 1,304,381 | 1,195,241 | 1,283,982 |

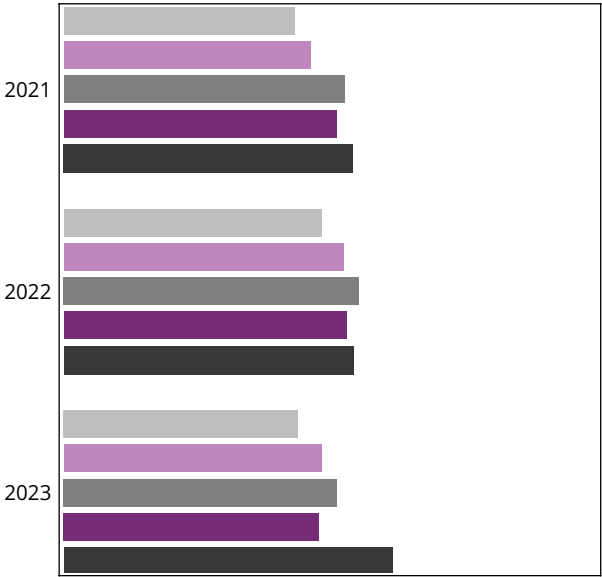
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$4,744,711  | \$5,038,488  | \$5,276,094  |
| Week 23 | \$5,275,337  | \$5,326,070  | \$5,856,632  |
| Week 24 | \$6,215,888  | \$5,682,489  | \$6,155,271  |
| Week 25 | \$5,865,673  | \$5,478,924  | \$5,694,934  |
| Week 26 | \$6,092,924  | \$5,595,575  | \$7,329,739  |
| Total   | \$28,194,534 | \$27,121,546 | \$30,312,671 |

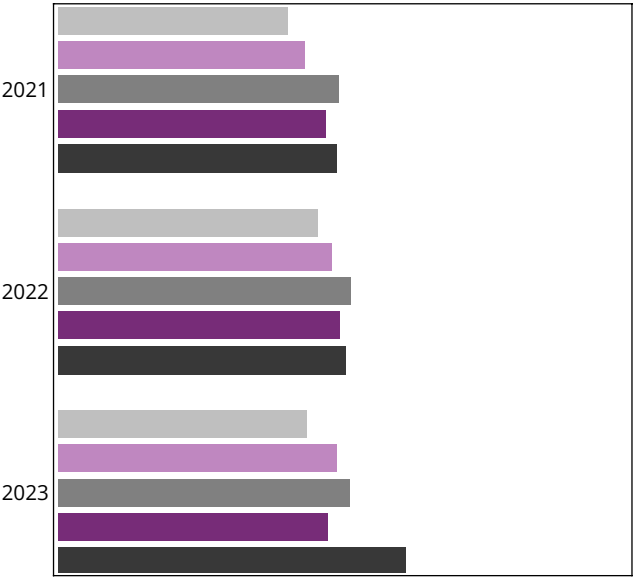
Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 194,879   | 217,685   | 198,052   |
| Week 23 | 208,763   | 236,414   | 217,702   |
| Week 24 | 237,439   | 249,414   | 231,061   |
| Week 25 | 230,458   | 239,171   | 215,906   |
| Week 26 | 244,637   | 244,841   | 277,765   |
| Total   | 1,116,176 | 1,187,525 | 1,140,486 |

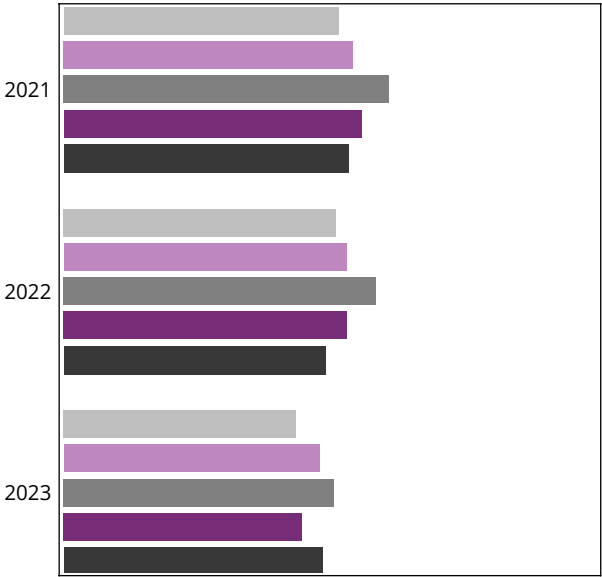
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$4,426,975  | \$5,010,389  | \$4,801,980  |
| Week 23 | \$4,761,968  | \$5,290,421  | \$5,390,052  |
| Week 24 | \$5,425,157  | \$5,648,364  | \$5,640,392  |
| Week 25 | \$5,178,028  | \$5,444,004  | \$5,207,585  |
| Week 26 | \$5,383,339  | \$5,553,249  | \$6,716,732  |
| Total   | \$25,175,467 | \$26,946,427 | \$27,756,741 |

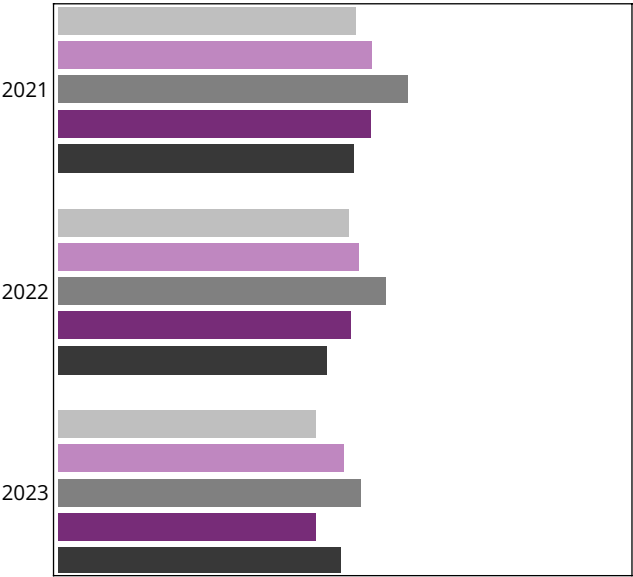
Non-Fiction: All Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 258,122   | 255,531   | 218,195   |
| Week 23 | 271,492   | 265,310   | 240,314   |
| Week 24 | 305,454   | 293,106   | 253,664   |
| Week 25 | 279,665   | 266,181   | 223,574   |
| Week 26 | 267,246   | 245,786   | 243,202   |
| Total   | 1,381,979 | 1,325,914 | 1,178,949 |

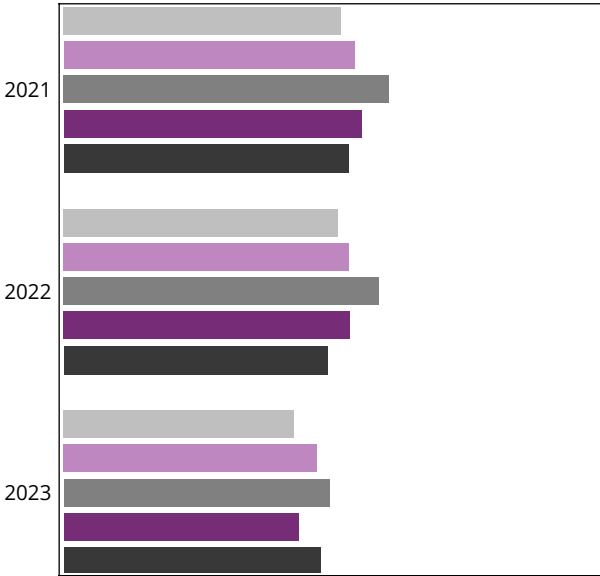
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$7,057,815  | \$6,878,541  | \$6,110,050  |
| Week 23 | \$7,428,967  | \$7,131,833  | \$6,772,774  |
| Week 24 | \$8,282,875  | \$7,774,957  | \$7,168,690  |
| Week 25 | \$7,408,687  | \$6,928,104  | \$6,118,480  |
| Week 26 | \$7,016,996  | \$6,363,493  | \$6,695,330  |
| Total   | \$37,195,341 | \$35,076,927 | \$32,865,323 |

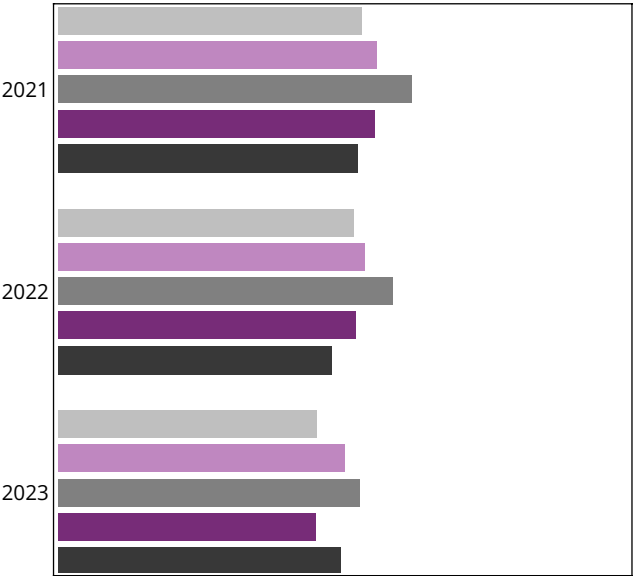
Non-Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 255,214   | 252,500   | 211,750   |
| Week 23 | 267,611   | 262,640   | 233,064   |
| Week 24 | 299,308   | 290,160   | 244,643   |
| Week 25 | 274,083   | 263,530   | 216,184   |
| Week 26 | 262,049   | 242,883   | 236,190   |
| Total   | 1,358,265 | 1,311,713 | 1,141,831 |

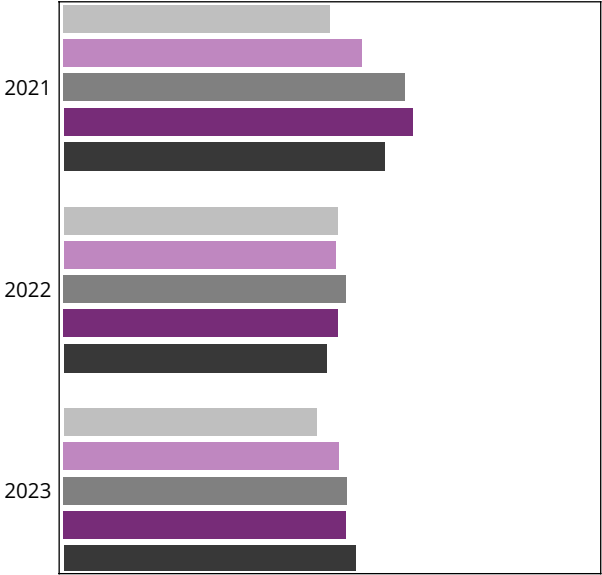
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$6,986,868  | \$6,796,297  | \$5,940,887  |
| Week 23 | \$7,332,085  | \$7,059,995  | \$6,584,506  |
| Week 24 | \$8,137,638  | \$7,696,472  | \$6,943,691  |
| Week 25 | \$7,285,228  | \$6,856,384  | \$5,931,753  |
| Week 26 | \$6,901,471  | \$6,288,273  | \$6,512,205  |
| Total   | \$36,643,290 | \$34,697,422 | \$31,913,041 |

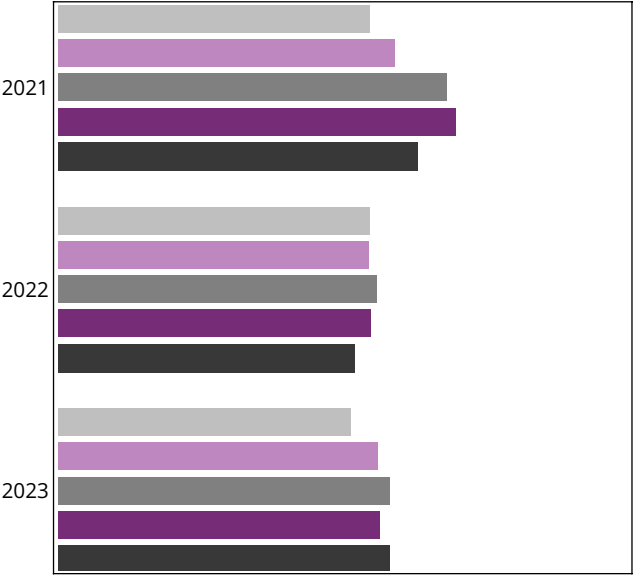
Juvenile: All Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 281,691   | 289,794   | 267,672   |
| Week 23 | 315,445   | 287,504   | 291,306   |
| Week 24 | 361,184   | 298,797   | 299,938   |
| Week 25 | 369,304   | 290,418   | 298,866   |
| Week 26 | 339,317   | 278,069   | 308,824   |
| Total   | 1,666,941 | 1,444,582 | 1,466,606 |

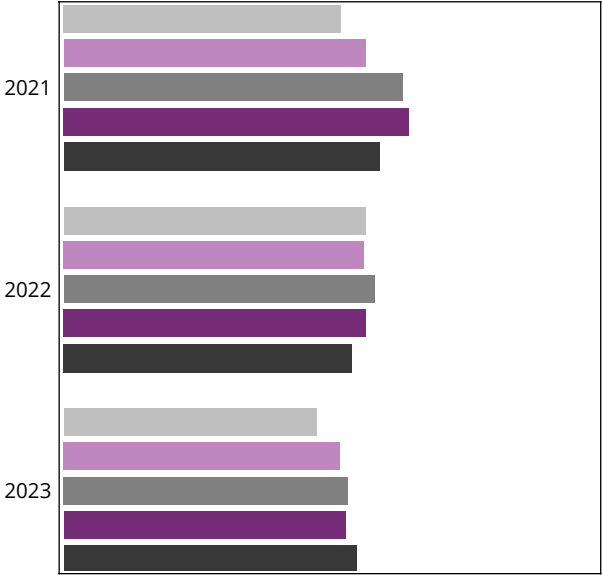
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$4,461,562  | \$4,458,054  | \$4,190,580  |
| Week 23 | \$4,810,872  | \$4,439,174  | \$4,576,727  |
| Week 24 | \$5,564,016  | \$4,559,024  | \$4,744,825  |
| Week 25 | \$5,697,794  | \$4,468,813  | \$4,606,500  |
| Week 26 | \$5,145,945  | \$4,247,363  | \$4,740,326  |
| Total   | \$25,680,189 | \$22,172,427 | \$22,858,959 |

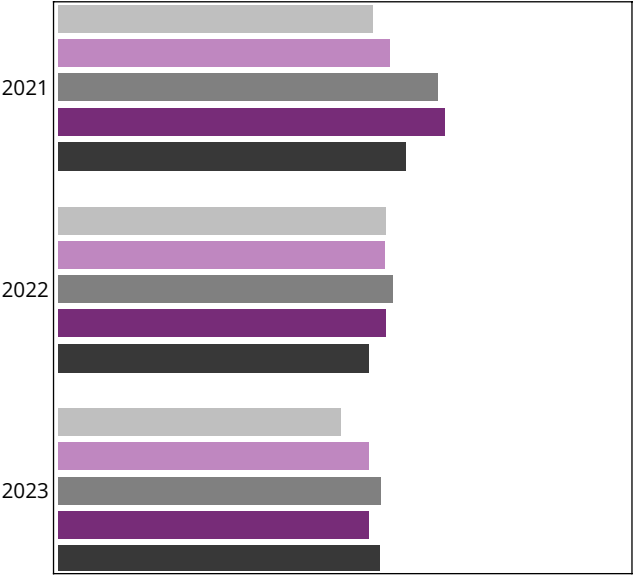
Juvenile: Ring Fence Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 264,329   | 287,694   | 240,626   |
| Week 23 | 287,325   | 285,894   | 263,235   |
| Week 24 | 322,849   | 296,156   | 270,970   |
| Week 25 | 328,714   | 288,045   | 268,613   |
| Week 26 | 300,711   | 274,807   | 279,000   |
| Total   | 1,503,928 | 1,432,596 | 1,322,444 |

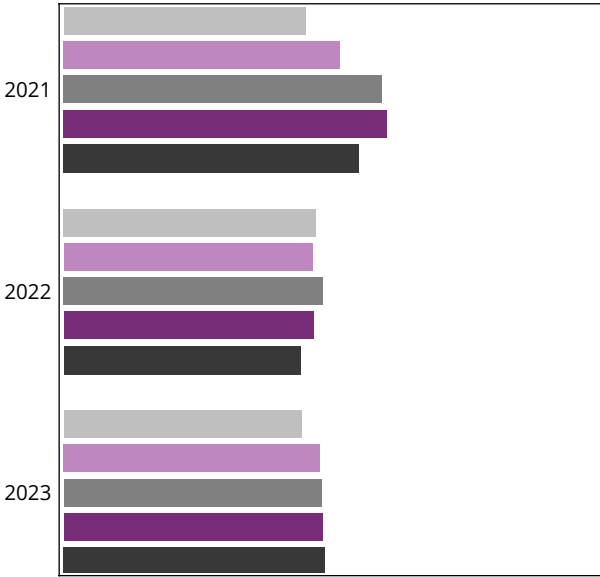
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$4,257,030  | \$4,424,354  | \$3,825,515  |
| Week 23 | \$4,485,246  | \$4,414,014  | \$4,196,408  |
| Week 24 | \$5,128,615  | \$4,518,815  | \$4,361,239  |
| Week 25 | \$5,231,146  | \$4,431,120  | \$4,205,924  |
| Week 26 | \$4,703,220  | \$4,193,982  | \$4,349,375  |
| Total   | \$23,805,258 | \$21,982,285 | \$20,938,460 |

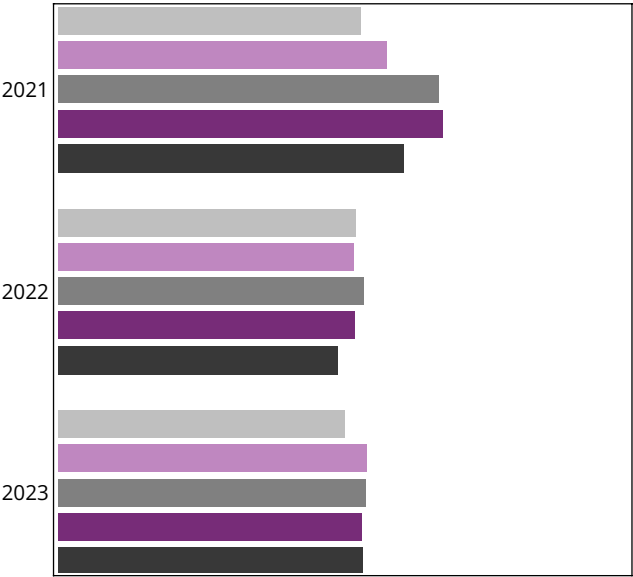
Juvenile Fiction: All Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | 211,563   | 221,095   | 208,105   |
| Week 23 | 241,948   | 218,036   | 224,370   |
| Week 24 | 278,556   | 227,193   | 225,979   |
| Week 25 | 282,944   | 218,535   | 226,389   |
| Week 26 | 258,592   | 207,193   | 228,974   |
| Total   | 1,273,603 | 1,092,052 | 1,113,817 |

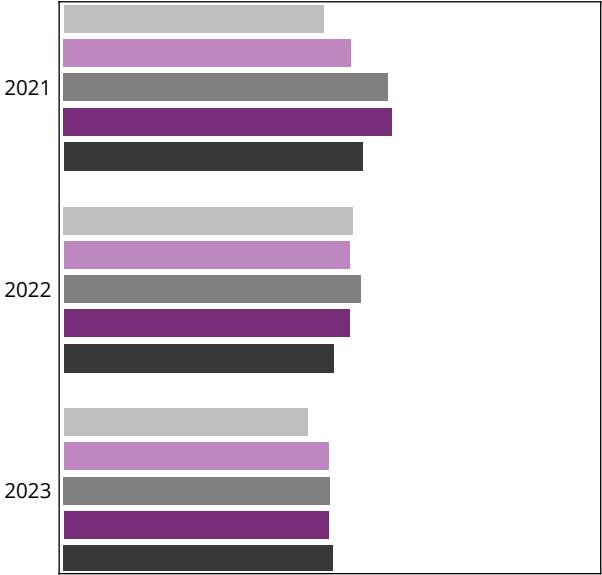
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$3,399,825  | \$3,343,774  | \$3,216,081  |
| Week 23 | \$3,694,807  | \$3,324,590  | \$3,469,100  |
| Week 24 | \$4,274,488  | \$3,429,700  | \$3,453,171  |
| Week 25 | \$4,319,866  | \$3,335,662  | \$3,412,560  |
| Week 26 | \$3,881,384  | \$3,137,949  | \$3,419,632  |
| Total   | \$19,570,370 | \$16,571,674 | \$16,970,544 |

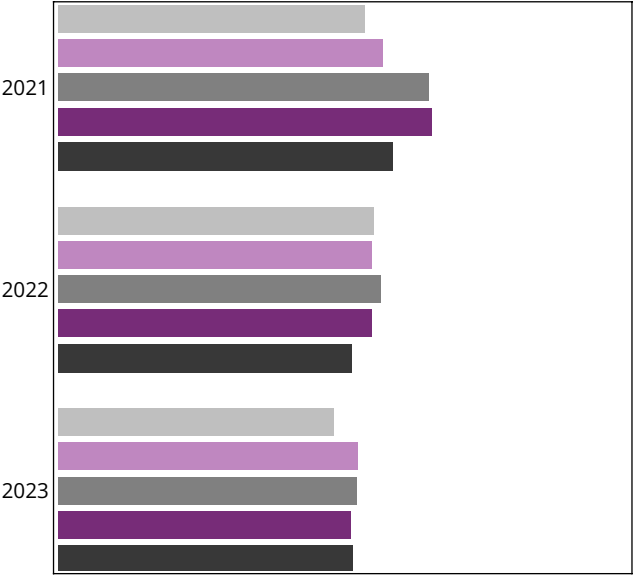
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021      | 2022      | 2023    |
|---------|-----------|-----------|---------|
| Week 22 | 196,922   | 219,607   | 184,920 |
| Week 23 | 217,973   | 216,783   | 200,928 |
| Week 24 | 245,976   | 225,363   | 201,946 |
| Week 25 | 249,020   | 216,776   | 201,018 |
| Week 26 | 226,667   | 204,706   | 204,416 |
| Total   | 1,136,558 | 1,083,235 | 993,228 |

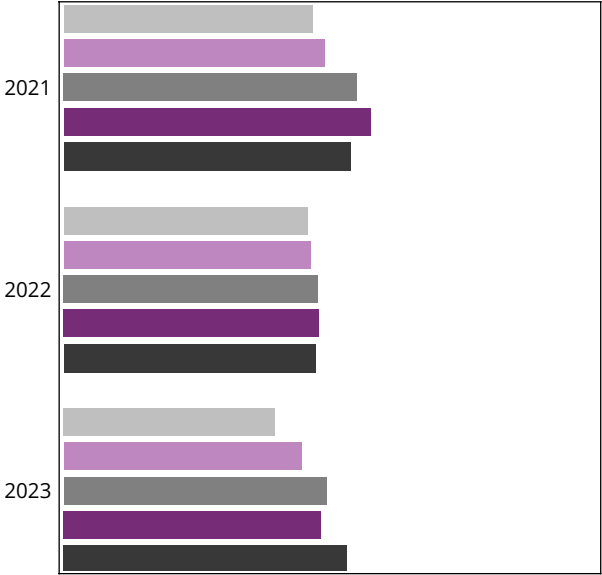
Value Sold (in millions of dollars)



|         | 2021         | 2022         | 2023         |
|---------|--------------|--------------|--------------|
| Week 22 | \$3,230,111  | \$3,320,760  | \$2,907,892  |
| Week 23 | \$3,419,043  | \$3,305,564  | \$3,160,253  |
| Week 24 | \$3,907,444  | \$3,401,932  | \$3,144,681  |
| Week 25 | \$3,942,040  | \$3,308,159  | \$3,086,433  |
| Week 26 | \$3,529,005  | \$3,097,331  | \$3,107,078  |
| Total   | \$18,027,642 | \$16,433,745 | \$15,406,337 |

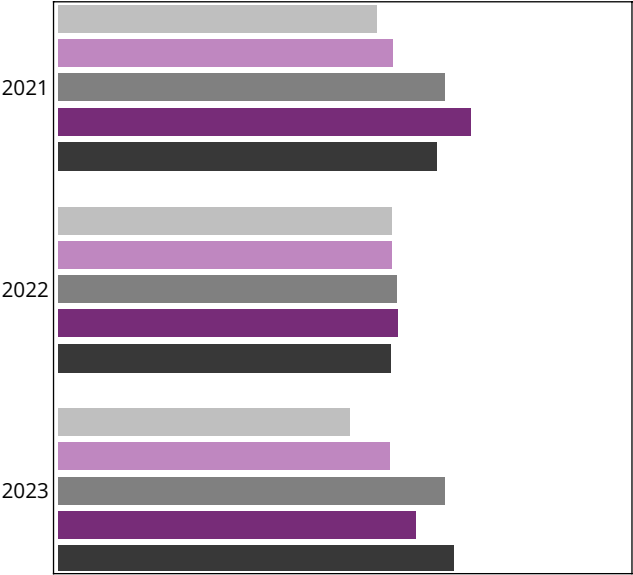
Juvenile Non-Fiction: All Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 70,128  | 68,699  | 59,567  |
| Week 23 | 73,497  | 69,468  | 66,936  |
| Week 24 | 82,628  | 71,604  | 73,959  |
| Week 25 | 86,360  | 71,883  | 72,477  |
| Week 26 | 80,725  | 70,876  | 79,850  |
| Total   | 393,338 | 352,530 | 352,789 |

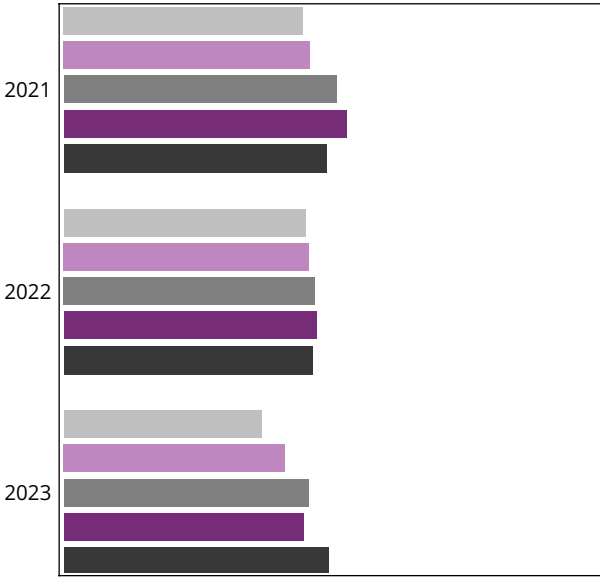
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$1,061,737 | \$1,114,280 | \$974,499   |
| Week 23 | \$1,116,065 | \$1,114,584 | \$1,107,627 |
| Week 24 | \$1,289,528 | \$1,129,324 | \$1,291,654 |
| Week 25 | \$1,377,928 | \$1,133,151 | \$1,193,941 |
| Week 26 | \$1,264,562 | \$1,109,414 | \$1,320,694 |
| Total   | \$6,109,819 | \$5,600,753 | \$5,888,415 |

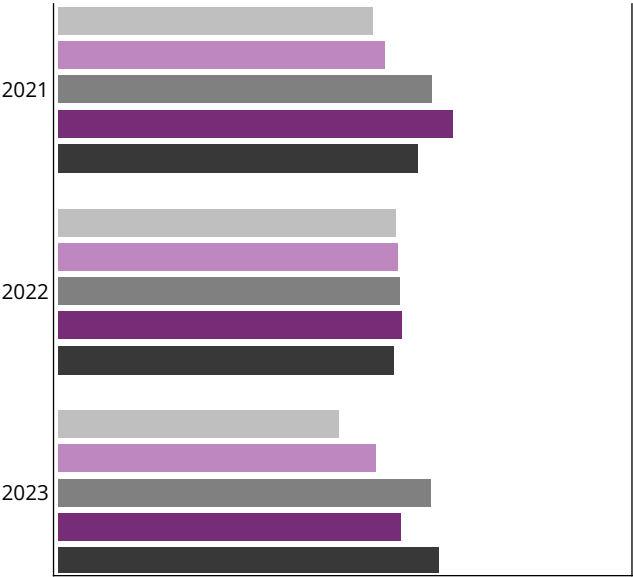
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 67,407  | 68,087  | 55,706  |
| Week 23 | 69,352  | 69,111  | 62,307  |
| Week 24 | 76,873  | 70,793  | 69,024  |
| Week 25 | 79,694  | 71,269  | 67,595  |
| Week 26 | 74,044  | 70,101  | 74,584  |
| Total   | 367,370 | 349,361 | 329,216 |

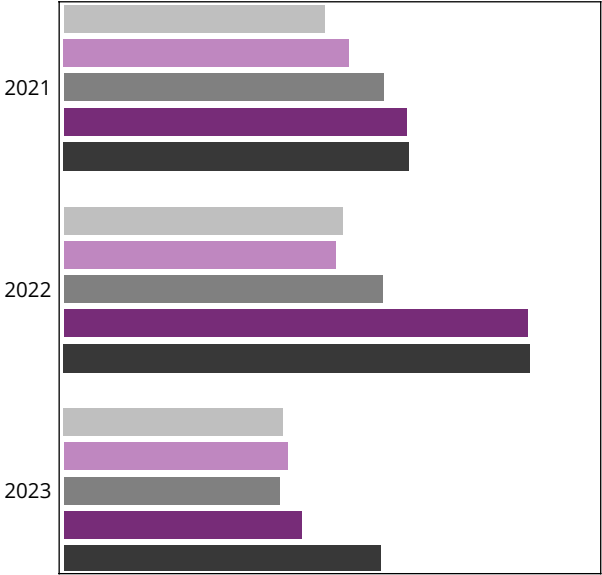
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$1,026,920 | \$1,103,594 | \$917,623   |
| Week 23 | \$1,066,203 | \$1,108,450 | \$1,036,154 |
| Week 24 | \$1,221,171 | \$1,116,882 | \$1,216,558 |
| Week 25 | \$1,289,107 | \$1,122,961 | \$1,119,491 |
| Week 26 | \$1,174,215 | \$1,096,651 | \$1,242,298 |
| Total   | \$5,777,616 | \$5,548,539 | \$5,532,123 |

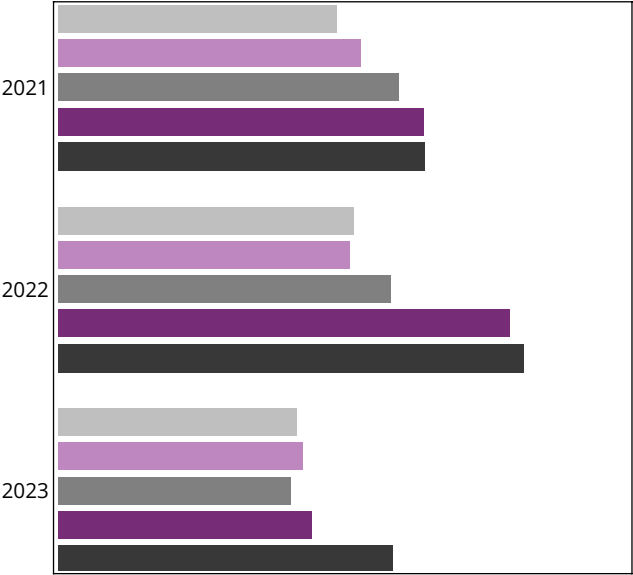
Young Adult: All Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 43,055  | 46,045  | 36,264  |
| Week 23 | 47,128  | 44,953  | 36,976  |
| Week 24 | 52,855  | 52,692  | 35,660  |
| Week 25 | 56,674  | 76,667  | 39,325  |
| Week 26 | 57,075  | 77,056  | 52,346  |
| Total   | 256,787 | 297,413 | 200,571 |

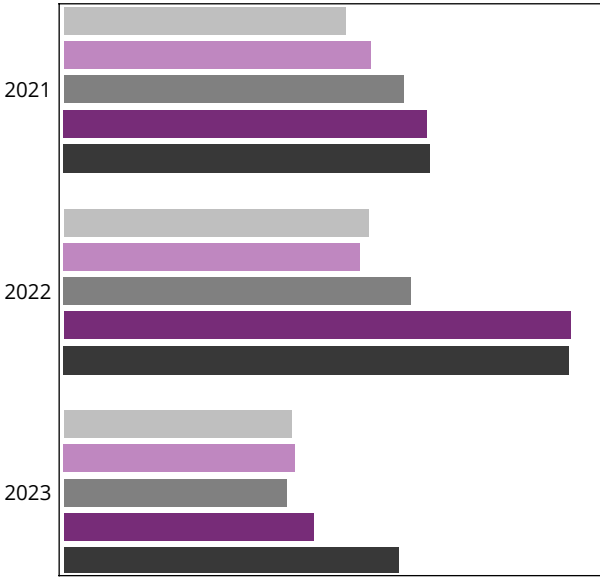
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$857,100   | \$907,361   | \$732,759   |
| Week 23 | \$929,285   | \$895,641   | \$750,812   |
| Week 24 | \$1,048,208 | \$1,022,236 | \$714,298   |
| Week 25 | \$1,122,879 | \$1,388,982 | \$777,968   |
| Week 26 | \$1,125,657 | \$1,429,966 | \$1,027,695 |
| Total   | \$5,083,129 | \$5,644,185 | \$4,003,532 |

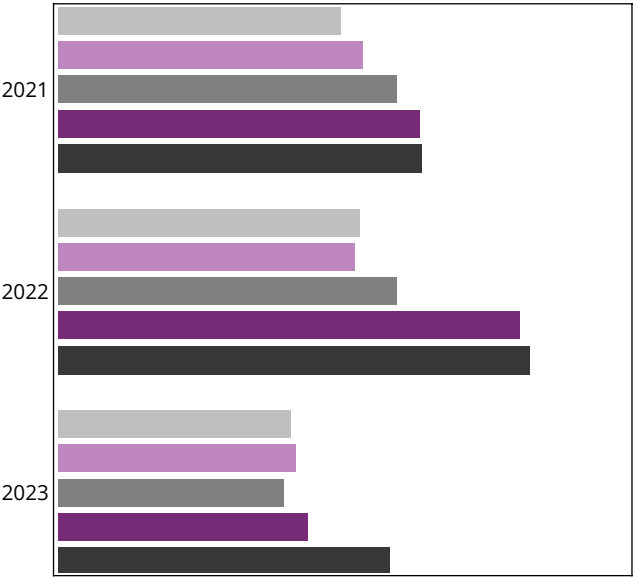
Young Adult: Ring Fence Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 42,347  | 45,766  | 34,224  |
| Week 23 | 46,065  | 44,508  | 34,781  |
| Week 24 | 51,078  | 52,189  | 33,497  |
| Week 25 | 54,562  | 76,184  | 37,494  |
| Week 26 | 55,051  | 75,938  | 50,302  |
| Total   | 249,103 | 294,585 | 190,298 |

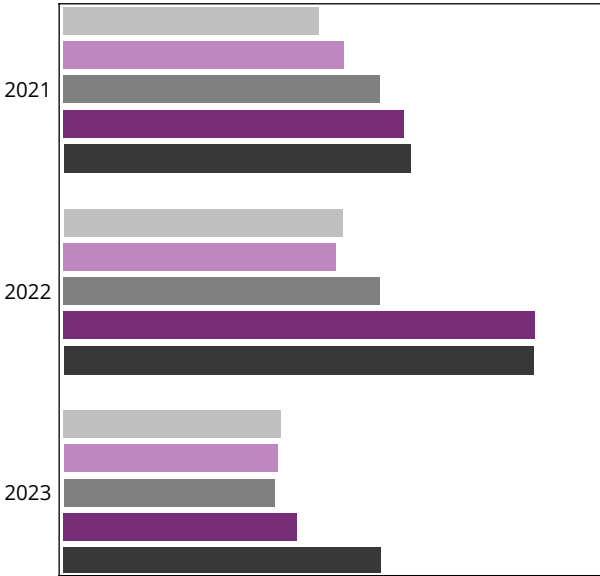
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$843,985   | \$901,816   | \$695,126   |
| Week 23 | \$908,741   | \$886,683   | \$708,811   |
| Week 24 | \$1,010,334 | \$1,012,172 | \$674,388   |
| Week 25 | \$1,079,213 | \$1,379,252 | \$743,673   |
| Week 26 | \$1,084,358 | \$1,409,227 | \$989,491   |
| Total   | \$4,926,631 | \$5,589,151 | \$3,811,488 |

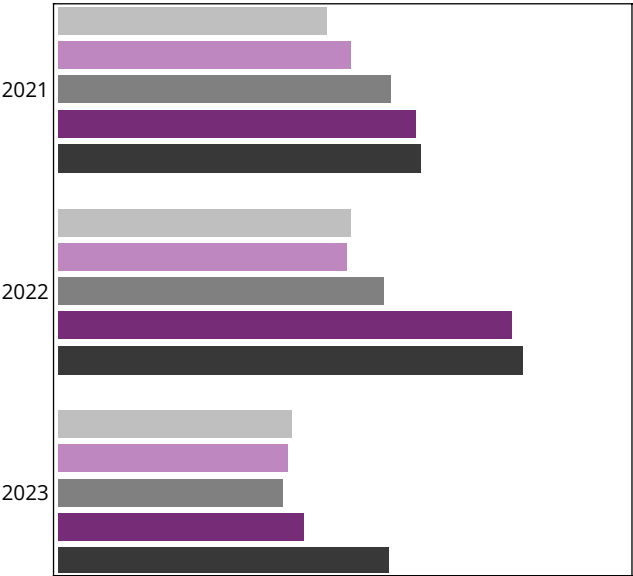
Young Adult Fiction: All Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 40,719  | 44,510  | 34,711  |
| Week 23 | 44,733  | 43,439  | 34,147  |
| Week 24 | 50,486  | 50,483  | 33,682  |
| Week 25 | 54,336  | 75,226  | 37,267  |
| Week 26 | 55,364  | 75,015  | 50,618  |
| Total   | 245,638 | 288,673 | 190,425 |

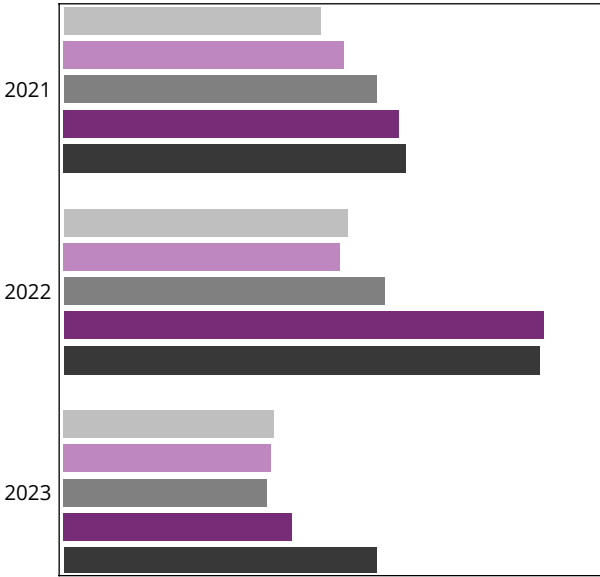
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$803,181   | \$872,903   | \$697,555   |
| Week 23 | \$873,327   | \$860,936   | \$684,877   |
| Week 24 | \$993,949   | \$970,949   | \$669,271   |
| Week 25 | \$1,068,507 | \$1,355,445 | \$733,057   |
| Week 26 | \$1,083,923 | \$1,386,706 | \$988,210   |
| Total   | \$4,822,887 | \$5,446,939 | \$3,772,971 |

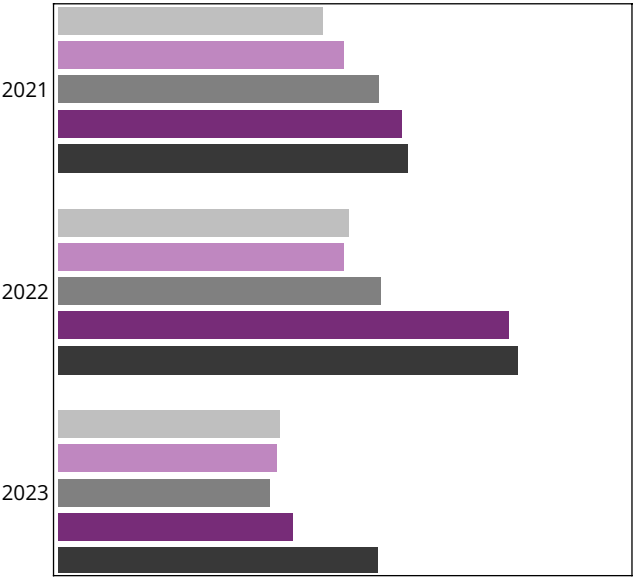
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021    | 2022    | 2023    |
|---------|---------|---------|---------|
| Week 22 | 40,017  | 44,261  | 32,809  |
| Week 23 | 43,676  | 43,048  | 32,332  |
| Week 24 | 48,718  | 50,037  | 31,654  |
| Week 25 | 52,244  | 74,791  | 35,574  |
| Week 26 | 53,356  | 74,201  | 48,740  |
| Total   | 238,011 | 286,338 | 181,109 |

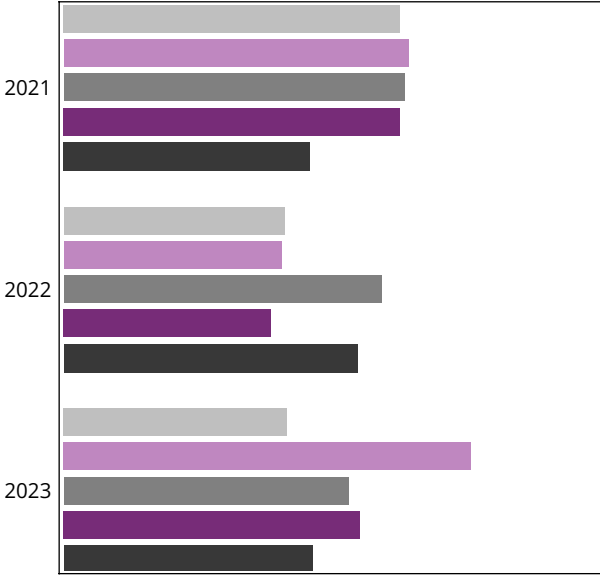
Value Sold (in millions of dollars)



|         | 2021        | 2022        | 2023        |
|---------|-------------|-------------|-------------|
| Week 22 | \$790,214   | \$868,008   | \$662,798   |
| Week 23 | \$852,955   | \$853,472   | \$651,541   |
| Week 24 | \$956,250   | \$962,149   | \$632,085   |
| Week 25 | \$1,025,176 | \$1,346,685 | \$701,681   |
| Week 26 | \$1,042,912 | \$1,371,014 | \$954,048   |
| Total   | \$4,667,507 | \$5,401,328 | \$3,602,153 |

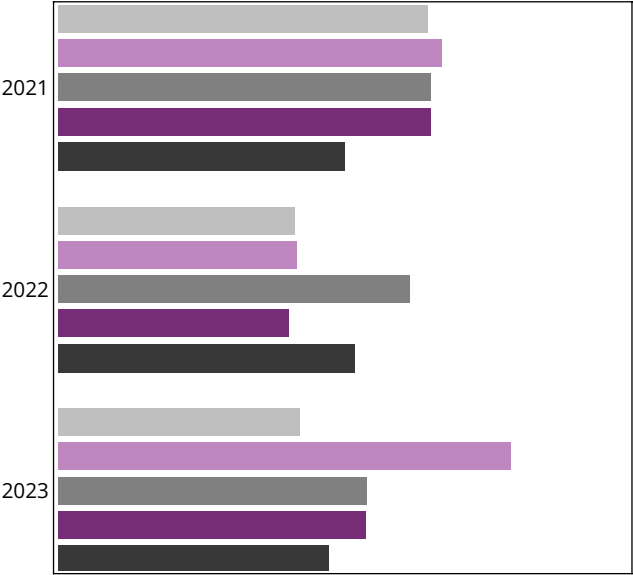
Young Adult Non-Fiction: All Market

Volume Sold (in units)



|         | 2021   | 2022  | 2023   |
|---------|--------|-------|--------|
| Week 22 | 2,336  | 1,535 | 1,553  |
| Week 23 | 2,395  | 1,514 | 2,829  |
| Week 24 | 2,369  | 2,209 | 1,978  |
| Week 25 | 2,338  | 1,441 | 2,058  |
| Week 26 | 1,711  | 2,041 | 1,728  |
| Total   | 11,149 | 8,740 | 10,146 |

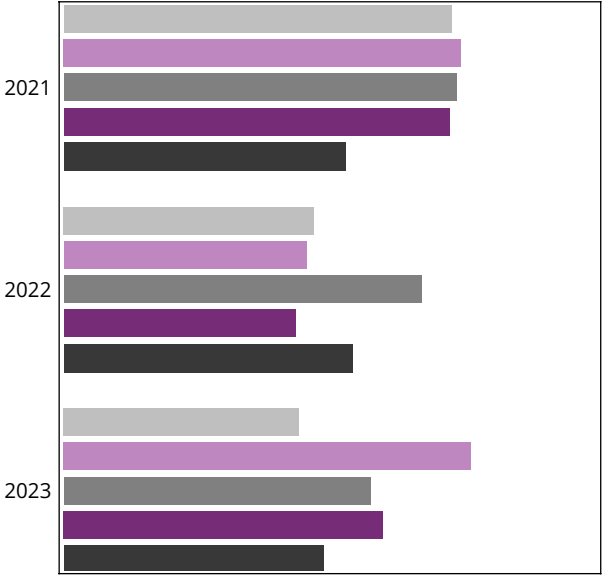
Value Sold (in millions of dollars)



|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | \$53,920  | \$34,457  | \$35,204  |
| Week 23 | \$55,959  | \$34,705  | \$65,934  |
| Week 24 | \$54,258  | \$51,287  | \$45,027  |
| Week 25 | \$54,372  | \$33,537  | \$44,910  |
| Week 26 | \$41,734  | \$43,259  | \$39,485  |
| Total   | \$260,242 | \$197,245 | \$230,561 |

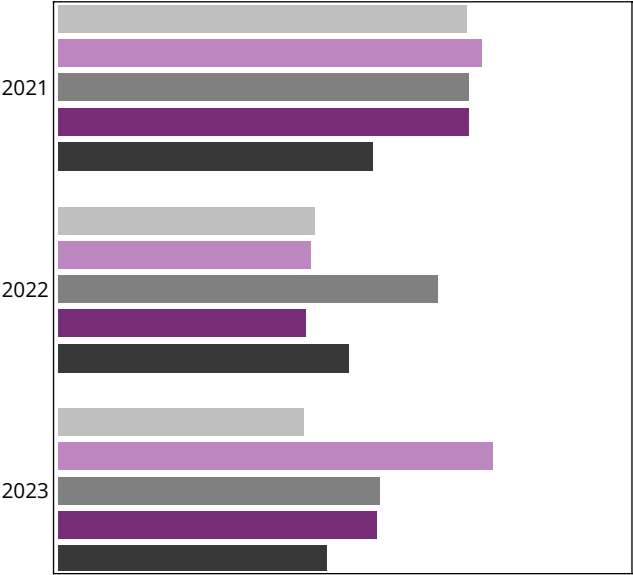
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



|         | 2021   | 2022  | 2023  |
|---------|--------|-------|-------|
| Week 22 | 2,330  | 1,505 | 1,415 |
| Week 23 | 2,389  | 1,460 | 2,449 |
| Week 24 | 2,360  | 2,152 | 1,843 |
| Week 25 | 2,318  | 1,393 | 1,920 |
| Week 26 | 1,695  | 1,737 | 1,562 |
| Total   | 11,092 | 8,247 | 9,189 |

Value Sold (in millions of dollars)



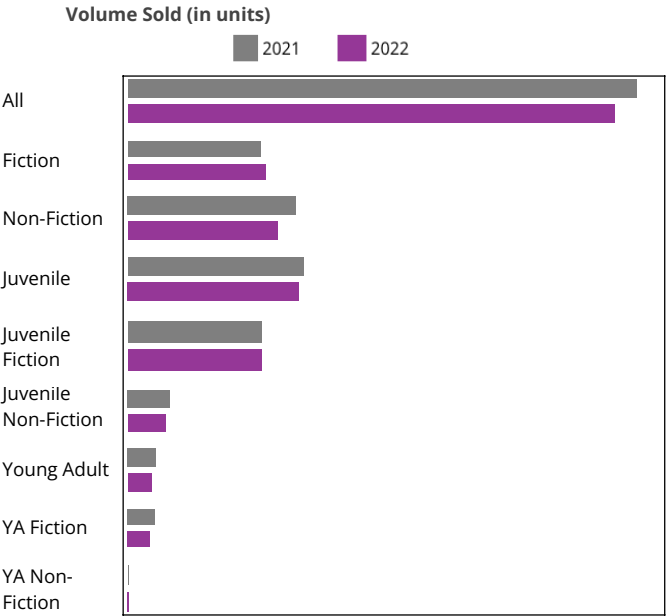
|         | 2021      | 2022      | 2023      |
|---------|-----------|-----------|-----------|
| Week 22 | \$53,771  | \$33,808  | \$32,328  |
| Week 23 | \$55,786  | \$33,211  | \$57,270  |
| Week 24 | \$54,084  | \$50,023  | \$42,303  |
| Week 25 | \$54,037  | \$32,567  | \$41,992  |
| Week 26 | \$41,446  | \$38,214  | \$35,442  |
| Total   | \$259,125 | \$187,823 | \$209,335 |

Year-to-Date Comparisons

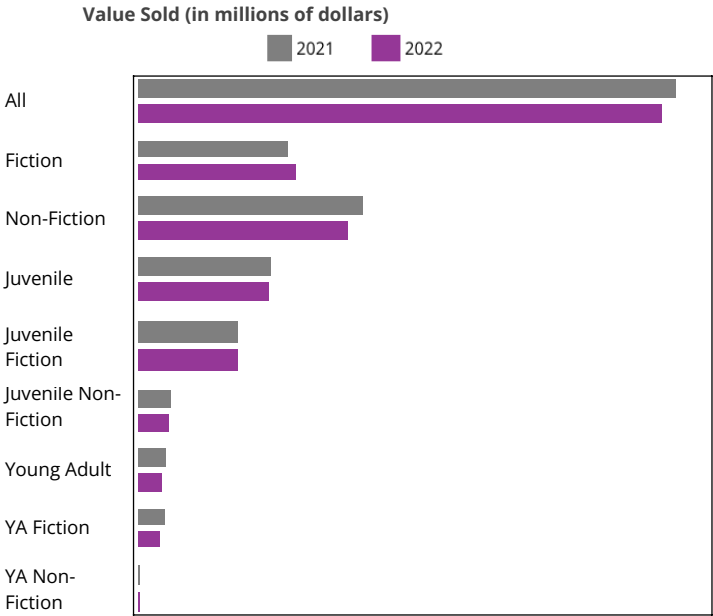
Week-ending dates:

|         | 2022      | 2023       |
|---------|-----------|------------|
| Week 26 | 2022-07-0 | 2023-07-02 |

All Market

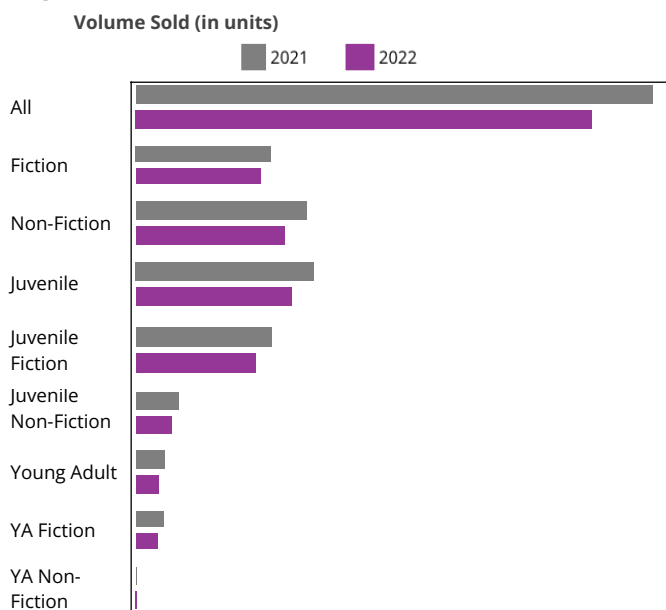


|                      | 2022       | 2023       |
|----------------------|------------|------------|
| All                  | 21,981,072 | 21,035,120 |
| Fiction              | 5,737,498  | 5,938,807  |
| Non-Fiction          | 7,264,879  | 6,462,573  |
| Juvenile             | 7,583,519  | 7,405,544  |
| Juvenile Fiction     | 5,766,599  | 5,769,901  |
| Juvenile Non-Fiction | 1,816,920  | 1,635,643  |
| Young Adult (YA)     | 1,219,903  | 1,013,279  |
| YA Fiction           | 1,180,722  | 964,322    |
| YA Non-Fiction       | 39,181     | 48,957     |

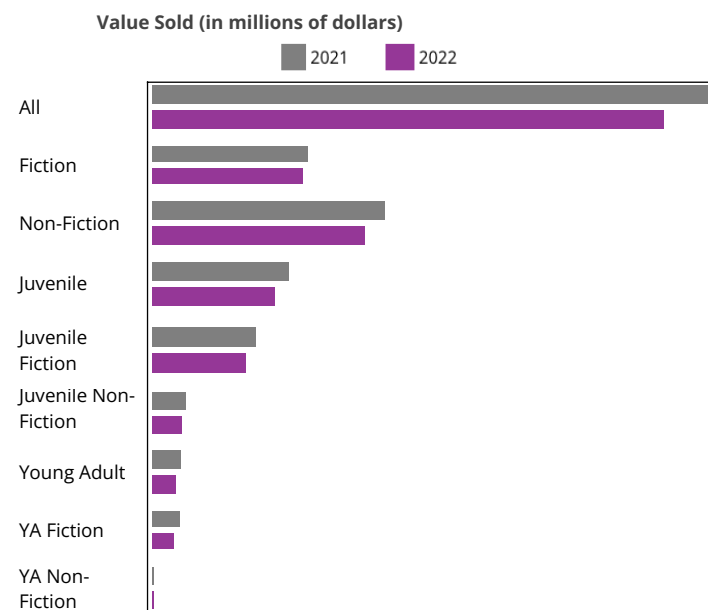


|                      | 2022          | 2023          |
|----------------------|---------------|---------------|
| All                  | \$472,084,529 | \$460,030,108 |
| Fiction              | \$131,547,013 | \$138,454,569 |
| Non-Fiction          | \$197,065,589 | \$183,928,304 |
| Juvenile             | \$116,154,364 | \$114,288,741 |
| Juvenile Fiction     | \$87,816,005  | \$87,651,233  |
| Juvenile Non-Fiction | \$28,338,359  | \$26,637,508  |
| Young Adult (YA)     | \$23,900,244  | \$20,425,755  |
| YA Fiction           | \$23,002,992  | \$19,300,450  |
| YA Non-Fiction       | \$897,253     | \$1,125,305   |

## Ring Fence



|                      | 2022       | 2023       |
|----------------------|------------|------------|
| All                  | 21,850,712 | 19,282,386 |
| Fiction              | 5,712,181  | 5,260,929  |
| Non-Fiction          | 7,216,252  | 6,280,485  |
| Juvenile             | 7,538,792  | 6,573,116  |
| Juvenile Fiction     | 5,733,323  | 5,065,216  |
| Juvenile Non-Fiction | 1,805,469  | 1,507,900  |
| Young Adult (YA)     | 1,211,158  | 961,351    |
| YA Fiction           | 1,173,603  | 918,043    |
| YA Non-Fiction       | 37,555     | 43,308     |



|                      | 2022          | 2023          |
|----------------------|---------------|---------------|
| All                  | \$469,212,271 | \$431,213,151 |
| Fiction              | \$130,963,467 | \$126,766,024 |
| Non-Fiction          | \$195,709,879 | \$178,891,087 |
| Juvenile             | \$115,448,601 | \$103,340,420 |
| Juvenile Fiction     | \$87,296,179  | \$78,589,393  |
| Juvenile Non-Fiction | \$28,152,422  | \$24,751,027  |
| Young Adult (YA)     | \$23,727,270  | \$19,404,787  |
| YA Fiction           | \$22,862,740  | \$18,418,153  |
| YA Non-Fiction       | \$864,530     | \$986,633     |

## Report Week Numbers

| Week | 2021       | 2022       | 2023       |
|------|------------|------------|------------|
| 1    | 2021-01-10 | 2022-01-09 | 2023-01-08 |
| 2    | 2021-01-17 | 2022-01-16 | 2023-01-15 |
| 3    | 2021-01-24 | 2022-01-23 | 2023-01-22 |
| 4    | 2021-01-31 | 2022-01-30 | 2023-01-29 |
| 5    | 2021-02-07 | 2022-02-06 | 2023-02-05 |
| 6    | 2021-02-14 | 2022-02-13 | 2023-02-12 |
| 7    | 2021-02-21 | 2022-02-20 | 2023-02-19 |
| 8    | 2021-02-28 | 2022-02-27 | 2023-02-26 |
| 9    | 2021-03-07 | 2022-03-06 | 2023-03-05 |
| 10   | 2021-03-14 | 2022-03-13 | 2023-03-12 |
| 11   | 2021-03-21 | 2022-03-20 | 2023-03-19 |
| 12   | 2021-03-28 | 2022-03-27 | 2023-03-26 |
| 13   | 2021-04-04 | 2022-04-03 | 2023-04-02 |
| 14   | 2021-04-11 | 2022-04-10 | 2023-04-09 |
| 15   | 2021-04-18 | 2022-04-17 | 2023-04-16 |
| 16   | 2021-04-25 | 2022-04-24 | 2023-04-23 |
| 17   | 2021-05-02 | 2022-05-01 | 2023-04-30 |
| 18   | 2021-05-09 | 2022-05-08 | 2023-05-07 |
| 19   | 2021-05-16 | 2022-05-15 | 2023-05-24 |
| 20   | 2021-05-23 | 2022-05-22 | 2023-05-21 |
| 21   | 2021-05-30 | 2022-05-29 | 2023-05-28 |
| 22   | 2021-06-06 | 2022-06-05 | 2023-06-04 |
| 23   | 2021-06-13 | 2022-06-12 | 2023-06-11 |
| 24   | 2021-06-20 | 2022-06-19 | 2023-06-18 |
| 25   | 2021-06-27 | 2022-06-26 | 2023-06-25 |
| 26   | 2021-07-04 | 2022-07-03 | 2023-07-02 |
| 27   | 2021-07-11 | 2022-07-10 | 2023-07-09 |
| 28   | 2021-07-18 | 2022-07-17 | 2023-07-16 |
| 29   | 2021-07-25 | 2022-07-24 | 2023-07-23 |
| 30   | 2021-08-01 | 2022-07-31 | 2023-07-30 |
| 31   | 2021-08-08 | 2022-08-07 | 2023-08-06 |
| 32   | 2021-08-15 | 2022-08-14 | 2023-08-13 |
| 33   | 2021-08-22 | 2022-08-21 | 2023-08-20 |
| 34   | 2021-08-29 | 2022-08-28 | 2023-08-27 |
| 35   | 2021-09-05 | 2022-09-04 | 2023-09-03 |
| 36   | 2021-09-12 | 2022-09-11 | 2023-09-10 |
| 37   | 2021-09-19 | 2022-09-18 | 2023-09-17 |
| 38   | 2021-09-26 | 2022-09-25 | 2023-09-24 |
| 39   | 2021-10-03 | 2022-10-02 | 2023-10-01 |

| Week | 2021       | 2022       | 2023       |
|------|------------|------------|------------|
| 40   | 2021-10-10 | 2022-10-09 | 2023-10-08 |
| 41   | 2021-10-17 | 2022-10-16 | 2023-10-15 |
| 42   | 2021-10-24 | 2022-10-23 | 2023-10-22 |
| 43   | 2021-10-31 | 2022-10-30 | 2023-10-29 |
| 44   | 2021-11-07 | 2022-11-06 | 2023-11-05 |
| 45   | 2021-11-14 | 2022-11-13 | 2023-11-12 |
| 46   | 2021-11-21 | 2022-11-20 | 2023-11-19 |
| 47   | 2021-11-28 | 2022-11-27 | 2023-11-26 |
| 48   | 2021-12-05 | 2022-12-04 | 2023-12-03 |
| 49   | 2021-12-12 | 2022-12-11 | 2023-12-10 |
| 50   | 2021-12-19 | 2022-12-18 | 2023-12-17 |
| 51   | 2021-12-26 | 2022-12-25 | 2023-12-24 |
| 52   | 2022-01-02 | 2022-01-01 | 2023-12-31 |
| 53   | N/A        | N/A        |            |